FREEDOM HAIR E-NEWSLETTER- MARCH 2013

Your Story Competition

Do you love your hair and have an inspiring story to share.... Yes, many of you do!

Thanks to all those who participated in the Freedom Hair 'Your Story' Competition.

It has been inspirational to read through the many entries that we received. It is humbling and motivating to know that the job we do helps so many people move on and live their lives with Freedom and Joy.

The Winner of the 'Your Story' Competition is...

VICTORIA FROM SWEDEN

CONGRATULATIONS!

Her Story...



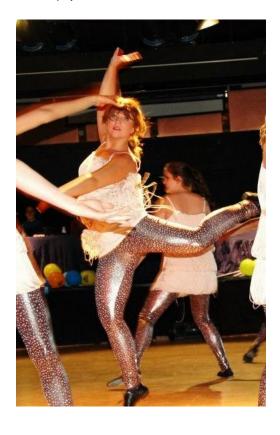




Being a "wigkid', I was always afraid of people's reactions. What would they think when they saw a bald child (me). I was always terrified of losing my hairpiece if I did any rapid movements, this was tiring. Not being able to play around in a pool without first having to deal with the humiliation of taking my wig off in the changing room, or accidentally losing my hair on the floor while doing a somersault to pass in physical education is nothing a child should have to be exposed to.

When I turned 16 I reached a turning point in my life. I got a Freedom Wig. For the first time ever I could dive into a pool without losing my hair, and without being *afraid* of losing my hair. For the first time in my life I could ride my bike down the steepest hill in town without having to put the brakes on in horror as the wind was taking my wig. For the very first time in my life, I felt "normal". Suddenly, I could discover the world physically **with confidence**, something that meant everything to me. I felt like a new person. Never before had I actually realised the meaning of the world *Freedom*.

As everyone can see in the photo's Victoria sent she is certainly doing all the activities she enjoys.



Dancing JOY.....



In New Zealand at Freedom Wigs...







Victoria & Stig

Deanna, Stig, Victoria, Averill, Murray

Fun in New Zealand...







Gondala – Queenstown

The Luge

Shotover Jet

Thank you Victoria, for writing 'Your Story' and being a wonderful person to host in New Zealand!

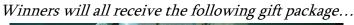


Victoria

RUNNERS UP

We would love to have been able to give everyone who entered the opportunity of a new wig and a trip to New Zealand, but that wasn't to be.

The following stories and photos are from our Runner up winners. We thought these stories were great!





Your stories...

USA – Rachael

Independent Agent - Karen Peterik, New Life Hair

The Freedom I was surprised to find in my Freedom wig comes from within, because feeling beautiful and normal with my hair has allowed me to feel whole without it. My wig makes me feel beautiful in a way I never have before and a way I never expected. I have never felt better in front of the mirror, with my hair on or bald as can be. The emotional wellness that can come from something so simple is astounding.



At first losing my hair was all consuming, but now I have more important things in my life, which I'm incredibly thankful for. I've learned two languages, lived in three countries, gotten my Bachelor's and Master's degrees and made the most amazing and supportive friends along the way. I laugh when my best friend tries on my hair, exclaiming at how curly it is, and it feels good to laugh. I'm not going to pretend that I don't sometimes wish for my hair back, but those moments are few and far between. I don't need to wish for what I can't have, because what I do have, although different, is so unexpectedly wonderful.

USA - John

Independent Agent – Kim Karacz, Second Nature Hair

Purchasing a Freedom wig has been one of the most life changing events I have ever experienced. I made the choice to use a Freedom wig at a time in my life when the symptoms of alopecia made me feel awkward and out of place. Being 17 years old I was reluctant at first, but my mom convinced me that this is something that I should try. I am very thankful for having my mom to help me through this. Using the Freedom Wig was an adjustment, but as I got comfortable with it I noticed that I did not feel awkward anymore. I became adventurous and started enjoying myself more.



Now I am 21 and looking back I see what an integral role that this prosthetic has played in me maturing. It has not made me into somebody else, but pushed me past a mental black which was keeping great qualities, which I have always had, from developing. In a way I am lucky for the way things had happened. Having wanted something so badly for so long and then finally getting it is a stunningly unique experience which, over all, has made me stronger.

Independent Agent – Debbi Fuller, Fuller Hair

Sixteen, the age when a girl strives to fit in and fears being misunderstood, full of immaturity and self-consciousness. Certainly the worst time to lose all of your hair. I was a junior in high school, and while others were studying or planning their next night out, I was worrying about how I could hide the spreading bald spots on my scalp. Starting in the third grade I had learned to conceal my secret beneath a flowered headband, but I never expected for it all to fall out.



Growing up with alopecia was difficult, but it's all I know. People would occasionally ask about it, but only my closest friends and family really knew. I will never forget the feeling of thinking that everyone was staring and judging, wondering why this young girl was losing her hair. I learned to reassure myself and accept the fact that I couldn't do anything about it — I would not let a little problem like this ruin my life. Looking back, I know that it shaped a lot of who I am and made me a stronger individual.

The day I realised that I couldn't keep colouring in my spots with brown powder, or hiding them under headbands, I knew I needed to get a wig. The reality of it was hard to deal with, what would people think? The search for the right wig became a two-year ordeal. They were itchy, uncomfortable, and insecure. I felt bounded by them, restricted from doing what I loved. Ballet class became a time of stress, trying to pull the stiff wig into a proper bun; it never looked normal. Swimming was out of the question, as well as most sports. With just tape holding my hair on, I dreaded windy days.

Freedom Hair has changed my life. My vacuum wig has given me confidence and helped me accomplish my wildest goals. The security of it allows me to do everything any person with normal hair can do, and it looks real! I have always had a passion for the entertainment business — I am currently studying communications and television production in college. Last semester I studied abroad in Los Angeles where I truly began reaching my dreams. I interned for the show Entertainment Tonight, where I found myself on the red carpet interviewing stars like Leonardo Dicaprio and Julia Roberts.

After working with top producers and directors, my ambitions were solidified and started turning into reality. I was able to step out of my comfort zone and into the world I have envisioned since I was young.

Freedom Hair truly gave me the missing piece in my life, and has allowed me to realize that I can conquer my dreams – with or without hair.

UK – Chris

Independent Agent - Sue Renigan, Positively Hair

I liked my hair. When a small circular patch appeared in November last year, I was shocked and surprised and more so as it grew quickly until no hairstyle would conceal it.



My first wig appointment in April was devastating when the realization of what was happening became clear and an overwhelming sense of loss hit me. The reflection in the mirror was a stranger. However deep down I still felt a strong sense of me. It was at that point I decided alopecia was not going to define me. I was going to be the one in control.

Spurning treatment I researched a huge variety of wigs and on finding the Freedom website, I was bowled over by the wig's custom fit, security, hair quality and probably most of all its realism. So, began my journey. I shaved my head, an act that was surprisingly liberating and waited until the day arrived when I became the proud owner of the most amazing wig. It's everything I wanted.

I cannot forget the support of family and friends so extend a huge thank you to all of them but most of all I thank you for my FREEDOM.

Australia – Lisa

Independent Agent – Angela De Franceschi, Angel Wigs

It's like having prickles in your underpants that you can't remove.

I have Alopecia Universalis. I love not having to shave or wax my legs but it's preferable to have hair on my head! Initially I considered beautiful tattoos, as my son is an amazing tattoo artist...... Not really me though. I am just a bit more conservative than that, besides I don't think my accountancy clients would have been very comfortable either. So I bought a synthetic wig. I was reasonably happy with the look and devastated at how it felt on my head.

My darling husband said that it looked nice and I would "get used to it"? I told him to imagine having prickles in his underpants that he wasn't allowed to remove!

I knew there had to be something better and set to searching the internet. Enter Freedom Wigs......

Now I have this amazing hairpiece. I don't feel conscious of my clients looking at the top of my head and seeing tacky lace strips. I can go swimming in the surf. I can change the style and colour of my hair and have fun shopping for clothes without pulling my hair off! Probably one of the happiest, most comfortable moments I have had was on by daughter's wedding day when I joined her.

Australia – Jacqui

Independent Agent – Martine Richards, Freedom Wigs Australia



It's only hair, I was told often. I told myself this, I was not starving, terminally ill, or living in a war-zone. But my reflection became a stranger; I saw shock in people's faces as they registered the change in me, learned people stare shamelessly. Until Alopecia is lived through, its impact cannot be appreciated. The tactless comment that bursts my 'suspended reality bubble' forcing me to feel what I have been avoiding. It is exhausting, confronting, I no-longer made eye-contact with strangers; avoid social situations to spare myself.

I count myself lucky; I only had one synthetic wig before I discovered the alternative, a freedom wig. Perfectly named as it is precisely what I regained.

Number One bought back normality; long haul flights, public speaking, meeting our board of directors, interviews, dates, name it and I have the confidence to do it. A few months ago I was snorkelling at Ningaloo Reef, Western Australia, last weekend a mountain hike in Norway. Even medical practitioners routinely assume my hair has grown back.

There are a few things in life from which we may not recover and losing hair, no matter how painful, is not one of them.

New Zealand – Kendall

My Name is Kendall Bramwell I am a 22 year old, confident and out-going person. Here is my story.

I used to hate discussions about hair and dreaded swimming. In my younger days I felt that I stuck out like a sore thumb, was different to others, had low self-esteem and some people perceived me as sick. I used to hide my nicely shaped head under my favourite blue brimmed hat. I was known as being quiet and reserved. I became inspired to get in contact with Freedom wigs after seeing how beautiful model Anna Fitzpatrick is.

Freedom wigs changed my life in a whole new way. I now feel more attractive, confident and accepting of who I am. I can do all those things I use to dread with ease. I used to be embarrassed of my baldness but now I am proud and accepting. I haven't met one person that hasn't envied the fact that I have absolutely no body hair! I now want to tell people who are hiding behind hats and bandanas that Freedom Wigs gave me my confidence back and can do the same for them. Freedom wigs has given me hair that most girls would dream of, soft, shiny, full and no regrowth. I wouldn't wish for my own hair back as Freedom wigs completes me.





freedom to be you

We need your input.....

What would you like to see in your next newsletter?

Did you enjoy this newsletter and the competition?

What ideas do you have on how we can continue to contribute to your wellbeing?

Would you like to see another opportunity to enter into a competition to win a Freedom Wig?

Please go to our website (<u>www.freedomwigs.com</u>) and let us know what we can do for you?

Go to FEEDBACK - ON THE FREEDOM WEBSITE HOME PAGE

Facebook (click on the below link to go to our FB page)

Freedom Facebook

Freedom is there.

Pop in 'Like' our page. See what we are doing. Ask us questions, we will assist you to find the people that can help.

'Share' what you like with your friends; if you have something to add please do.

See you there!